

# Fletcher Moore

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## Experience

- 09/98–present      **Freelance Web designer/Web developer/print designer, Boston, MA**
- Conceived, designed, and developed Websites, print materials, and custom Web applications for a variety of clients. Produced artwork and HTML. Performed original JavaScript and ActionScript programming, original CGI programming, and database development.
  - Clients include: Alternative Strategic Advertising & Promotions; Aquent; Bedford/St. Martin's Press; Hot Gnu Creative; Lamb & Ritchie, Inc.; Manulife Financial; Northeast Surgery Physicians Association; Wrongful Death Attorney Network; Thinkwell, Inc.; Digitas, LLC; Barrett Communications; MIT; Radcliffe Institute; the *Jamaica Plain Arts News*; Lovewhip; Ryan Seamless Gutter Systems; Zoe Campagna Photography
- 04/01-04/02      **Creative/Production Director, *Knowumsayin' Magazine*, Boston, MA**
- Collaborated to write, produce, and market online humor magazine.
  - Produced dynamic Flash, Perl-based, and MySQL-backed CGI content.
  - Coordinated with illustrators and photographers to produce original artwork.
  - Helped to write and produce a weekly 13,000-reader newsletter.
- 02/00–04/01      **Technical Director/Production Artist, *1099 Magazine*, Boston, MA**
- Managed the production, design, and updates for an 800+ page site, including graphics, HTML, original JavaScript programming, original CGI programming.
  - Maintained the magazine's cross-platform computer network (Macintoshes and PC-compatibles). Advised editor and publisher about technology upgrades and purchasing needs. Helped staff as needed with various hardware and software issues.
  - Assisted with the design and production of *1099's* print magazine. Created original art and repurposed photography and illustration to fit design needs of both web and print.
  - Worked closely with editorial staff to develop concepts for articles, columns, and illustrations for the print magazine and the webzine.
  - Provided backup for editors on production of web articles and columns, including helping to write callouts, web copy, and blurbs.

## Skills

- Applications      BBEdit, Director, Dreamweaver, Excel, Filemaker, Final Cut, Fireworks, Flash, Illustrator, ImageReady, InDesign, Lightwave, Photoshop, Powerpoint, Premiere, QuarkXPress
- Programming      Actionscript, HTML, JavaScript, Perl, PHP, MySQL
- Operating Systems      \*NIX, MacOS (6-9 & X), Windows (all flavors), MS-DOS

## Education

- Graduate work      Music History, Cincinnati College-Conservatory of Music, 1994-96
- B.M.      Music Theory and Composition, Middle Tennessee State University, 1994