

Fletcher Moore

20 Catherine St. • Boston, MA • 02131
fletch@saltydogdesign.com • www.saltydogdesign.com
home: (617) 983.3429 • fax: (781) 634.0493

Experience

- 09/98–present **Freelance Web designer/Web developer/print designer, Boston, MA**
- Conceived, designed, and developed Websites, print materials, and custom Web applications for a variety of clients. Produced artwork and HTML. Performed original JavaScript and ActionScript programming, original CGI programming, and database development.
 - Clients include: Alternative Strategic Advertising & Promotions; Aquent; Bedford/St. Martin's Press; Hot Gnu Creative; Lamb & Ritchie, Inc.; Manulife Financial; Northeast Surgery Physicians Association; Wrongful Death Attorney Network; Thinkwell, Inc.; Digitas, LLC; Barrett Communications; MIT; Radcliffe Institute; the *Jamaica Plain Arts News*; Lovewhip; Ryan Seamless Gutter Systems; Zoe Campagna Photography
- 04/01-04/02 **Creative/Production Director, *Knowumsayin' Magazine*, Boston, MA**
- Collaborated to write, produce, and market online humor magazine.
 - Produced dynamic Flash, Perl-based, and MySQL-backed CGI content.
 - Coordinated with illustrators and photographers to produce original artwork.
 - Helped to write and produce a weekly 13,000-reader newsletter.
- 02/00–04/01 **Technical Director/Production Artist, *1099 Magazine*, Boston, MA**
- Managed the production, design, and updates for an 800+ page site, including graphics, HTML, original JavaScript programming, original CGI programming.
 - Maintained the magazine's cross-platform computer network (Macintoshes and PC-compatibles). Advised editor and publisher about technology upgrades and purchasing needs. Helped staff as needed with various hardware and software issues.
 - Assisted with the design and production of *1099's* print magazine. Created original art and repurposed photography and illustration to fit design needs of both web and print.
 - Worked closely with editorial staff to develop concepts for articles, columns, and illustrations for the print magazine and the webzine.
 - Provided backup for editors on production of web articles and columns, including helping to write callouts, web copy, and blurbs.

Skills

- Applications BBEdit, Director, Dreamweaver, Excel, Filemaker, Final Cut, Fireworks, Flash, Illustrator, ImageReady, InDesign, Lightwave, Photoshop, Powerpoint, Premiere, QuarkXPress
- Programming Actionscript, HTML, JavaScript, Perl, PHP, MySQL
- Operating Systems *NIX, MacOS (6-9 & X), Windows (all flavors), MS-DOS

Education

- Graduate work Music History, Cincinnati College-Conservatory of Music, 1994-96
- B.M. Music Theory and Composition, Middle Tennessee State University, 1994